

Non-Development Activity Policy

Document History

Version	Date	Changed by	Description
0.10	01/11/2020	Shruti S	Updated as per ACFID requirements
			Next review before annual board meeting

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Introduction

Plus Education is committed to ensuring that we accurately represent our activities to the people we work with, our donors and the public.

Purpose

The purpose of this policy is to guide Plus Education and our partners to make a clear separation between aid and development and non-aid and development objectives and activities. This policy addresses our ACFID compliance obligations when communicating with or soliciting donations from private donors and the public, including fundraising for restricted and unrestricted purposes from aid agencies, sponsors and supporters, and fundraising from the general public.

Scope of Policy

This Policy is intended to apply to all Plus Education activities. The policy is applicable to all Plus Education employees and volunteers. The policy also extends to Plus Education partners and associated implementing organisations in India and Cambodia.

Background

Plus Education is a development organisation that promotes social justice and fights poverty by working with communities around the world. The project focus of the Plus Education is primary aged education in rural developing communities. It is a secular organisation and does not engage in or support any evangelical activities and is not linked to any political party.



Definition of Aid and Development Activities

Plus Education is committed to ensuring that funds and other resources designated for the purpose of aid and development are used only for those purposes. The concept of aid and development activities can be distinguished by the following principles:

- a) Strengths based approaches which encourage people and communities to create solutions for themselves
- b) Processes that seek to address the causes of poverty
- c) Processes that seek to empower rights holders to claim their rights and ensure that duty bearers exercise their duties
- d) Supporting systems and structures which enable people to move out of poverty
- e) Emergency relief, disaster recovery and meeting the immediate needs of refugees and internally displaced people.

Definition of Non-Development Activities

Plus Education is a secular organisation and does not provide support for evangelical activities and partisan political activities. Plus Education does not provide support for activities that are not covered by the definition of Development Activities outlined in point 5.

Evangelical activities are those activities that promote a particular religious adherence or are undertaken with the intention of converting individuals or groups from one faith and/or denominational affiliation to another.

Partisan political activities are those that are associated with facilitating or supporting specific political individuals to gain power. This does not include advocacy which is aimed at persuading and influencing decision makers and opinion leaders, and is not aimed at promoting partisan political objectives.

Compliance

Plus Education does not solicit donations or support for Non-Development activities. Plus Education does not engage in any non-development activities and has a policy of not providing support for non-development activities as defined in point 6.

If in the future non-development activities are undertaken a framework will be put in place to ensure that:

1. There is a clear separation between development and non-development objectives and activities.
2. The separation will be made clear in all fundraising, program and other activities including public communication and annual reports.
3. A choice will be provided to donors when the option exists to contribute to development or non-development activities.
4. The separation of development and non-development activities listed in points 5 and 6 will be extended to any non-commercial partner organisations. This does not include 40K Globe Pty Ltd which receives no donations from the public.



The above points will be undertaken before any fundraising activities are undertaken in the event that Plus Education adopts non-development activities.

Guiding Principles

Plus Education supports and is committed to abiding by the following principles:

- to ensure accurate representation of our activities to the people we work with, donors and the public
- to ensure that funds raised for aid and development purposes are not used to exploit people and communities who are vulnerable and do not place any conditions or obligations on recipients in terms of non-development, religious or political outcomes that would affect their access to services being offered

Control Procedures

Plus Education ensures that we and our partners can differentiate between development and non-development activity and communicate this appropriately to stakeholders, donors and the public.

Resources

- ACFID Code of Conduct Principle 7.3.2
- Signatory organisation's Development Philosophy
- AusAID OAGDS Guidelines
- ACFID's Good Practice Toolkit : Definitions